



38 Edgewood Avenue  
Richwood, WV 26261

The Scenic Mountain Triathlon has been designated by USA Triathlon as the official 2023 State Championship – Adult Overall and High School Triathletes. The Monongahela National Forest based race, to be held July 9, 2023, is now in its 37<sup>th</sup> year and is the longest running triathlon in West Virginia. This challenging, scenic race has become a favorite of triathletes and spectators alike.

We are writing early to share these sponsorship opportunities for your company. Sponsorship provides excellent community publicity for your company and helps to defray the cost for the timing company, insurance, cash awards, plaques/ribbons, the USAT Sanctioning fees, and snacks for our racers and volunteers.

You could be our next State Champion! We hope that you can sponsor at one of the levels below:

	Champion \$5000+	Promoter \$1500	Advocate \$1000	Supporter \$500	Friend \$100
Recognition Announcement at Awards Ceremony	✓	✓	✓	✓	✓
Ad on Race T-Shirt (sized according to your donor level)	✓	✓	✓	✓	.
Name displayed on 3 x 6 Banner	✓	✓	✓	✓	.
Mention in all print & digital advertising, APTiming, SMT/Chamber website, and radio stations in southern WV	✓	✓	✓	.	.
One Free Individual entry for Company Employee			✓		
One Free Team or Two Free Individual Entries for Company Employees		✓			
Unlimited Free Team or Individual Entries for Company Employees	✓			.	.
Ad on Mile Marker signs for the race	✓	✓	.	.	.
Name displayed prominently on 3 x 6 Banner	✓	.	.	.	.
Recognition at Richwood Chamber of Commerce Banquet	✓	.	.	.	.
Feature in SMT / Chamber email blast	✓	.	.	.	.
Mention on Facebook, Instagram, APTiming and SMT / Chamber website	.	.	.	✓	✓

This race is a great inspiration to athletes throughout West Virginia and surrounding states with athletes ranging from age 12 to over 80. Nicholas, Pocahontas, Webster, Fayette, Raleigh, Greenbrier, Kanawha, Cabell, Upshur and other counties are well represented in the race and attendance.

Thank you for consideration of becoming a sponsor. Our sponsors and volunteers help make this a great event for our communities and state! We can always use more volunteers, so please pass info about the race to your employees, friends, and family.

Please contact me if you have any questions or comments.

Sincerely,

Mary Jane Williams, Race Director  
Scenic Mountain Triathlon  
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<https://www.richwoodchamberofcommerce.org/scenic-mountain-triathlon>